

# LOGO DELIVERY KIT

**DISCOVERY**

**STYLE GUIDE**

**LOGO**

**VISUAL ELEMENTS**

**COLLATERAL**

**1.DISCUSSION**

**1.STYLEGUIDE**

**1.PRIMARY LOGO**

**1.ICONOGRAPHY**

**1.BUISNESS CARDS**

**2.STYLESCAPE**

**2.SOURCE-FILES**

**2.HORIZONTAL MARK**

**2.PATTENS**

**2.LETTERHEAD**

**3.RESEARCH**

**3.ICON MARK**

**3.PHOTOGRAPHY**

**3.BROCHURE**

**4.SMALL-FORMAT**

**4.TEXTURES**

**4.DIGITAL ASSETS**